



To Be Worldwide
Annual Report 2008



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LETTER FROM THE FOUNDER

It is with pride that we look back at 2008. A year in which we have taken significant steps to reach more children with our Educational Resource Centre Concept. The construction of the Cape Coast Educational Resource Centre commenced in November 2008. If all goes according to plan we expect to open the Centre in January 2010.

2008 was also a year in which we were able to share our work with a broad audience at the E-learning for Africa conference in Accra, Ghana. We also had the privilege of welcoming Emile van der Kolk of Net4kids Aid Foundation and the Founders, Board and employees of the Turing Foundation to our Educational Resource Centre in Takoradi.

We are very grateful for the relationships we built with you, our sponsors. Having you on location, encouraging us to continue, showing us your commitment and offering us access to your knowledge and experience is valuable and a key part of ToBe's growth. We look forward to sharing more important achievements with you in 2009.

On behalf of all at To Be Worldwide we thank you.

Nellie Ekua Kirschner-Timmer
To Be Worldwide



"Education is for improving the lives of others and for leaving your community and world better than you found it"

– Marian Wright Edelman



ABOUT TO BE WORLDWIDE

TO BE WORLDWIDE helps children in developing countries realise their full potential, allowing them to build their communities in the future. We build educational facilities that complement the existing school structures. Each facility offers a library, a computer classroom and an activities program to stimulate the development of children's creative and technological skills.

Our facilities operate in partnership with the local schools for basic education (primary- and junior secondary schools). During school hours, children visit the facility with their class where they follow a basic computer skills or reading development course. After school, children use the library or sign up for after-school activities such as computer training, creative reading or arts & crafts. The facilities aim to become self-supporting and are accessible after hours to the local community.

Our Centre in Takoradi, Ghana has become a fixture in the community and has reached more than 3,000 children in the community. We have seen over 250 children graduate with a Basic Computer Skills diploma. Library visits are also becoming a regular part of children's life.

TO BE WORLDWIDE is a foundation with minimal overhead, run directly by people intimately involved in Ghana. We strive to use virtually every contributed dollar and euro on helping children and their communities directly.

TO BE WORLDWIDE is supported by Unicef Ghana, the European Union (Ghana), Foundation Les Paquerettes, Net4kids Aid Foundation, Turing Foundation, NOTS Foundation, ING, Wilde Ganzen, InterimIC, American Book Centre and other organizations and individuals.



Organisation

Working with our 5 –year plan as our guideline we are setting our priorities and realising our goals step by step. We are also more confident about our rollout strategy and are exploring taking it a step further by developing a partnership concept. This will allow other organisations to implement the Concept of the Educational Resource Centre in the regions they work and where they are more familiar with the location and its needs.

The development of a Partnership Concept for the rollout will be added to our 2011 – 12 goals.

2011 - 14 goals:

- To operate 4 centers in Central and Western regions of Ghana and strengthening the To Be Worldwide organisation to manage them.
- Serve 25,000 children (5% of school age children)
- Achieve 40% of To Be Worldwide children enrolment in Senior Secondary School (vs. 35% national average)
- To develop a Partnership Concept for further rollout of the Educational Resource Centre Concept.

The present economic situation, which has its impact on fundraising, in combination with the experience in the field e.g. bureaucracy/change of government, has made us realize that we will need more time to develop the 4 Centers. We are currently planning to open the 3rd centre in Anaji, as a satellite of Takoradi in 2011-12. Based on the experience in Cape Coast and Anaji, we will decide when and where to open a 4th Centre.

We have decided on an organizational structure which we feel will help the To Be Worldwide organisation in Ghana and be effective in managing the 4 Centers as described in our Strategic Plan. We have Identified the two key position necessary to realize this. We will

be recruiting an Operations Support Manager, whose main responsibilities will be in the areas of Financial Control, Development of new Centers and Labour and Government relations as well as a Capacity Development Manager responsible for Curriculum Development, innovation and implementation, student, staff wellbeing and development and Monitoring and Evaluation.

Our 2008 Strategy and deliverables

All our activities in 2008 are based on realising our objectives step by step as we have defined in our 5-year Strategic Plan. Realising our second Educational Resource Centre was one of our main objectives in 2008.

Cape Coast Educational Resource Centre:

The construction of the Cape Coast Educational Resource Centre commenced in November 2008 the construction was proceeded by ceremonial rights of sod cutting and initiating the land. We are working with the same contractor who built the Takoradi Centre. Funds to build the Centre were donated by the Turing Foundation, Fondation Les Paquerettes, Western Union Foundation and Wilde Ganzen.

The Cape Coast Educational Resource Centre has the potential to reach 5500 children from 12 schools in the direct vicinity (max. 10 min. walk) of the Centre. We do expect to reach children beyond this radius, as is our experience at the Takoradi Centre. The set up of the Centre is larger than Takoradi, as we are realising a new building instead of renovating an existing building as in Takoradi.

A major advantage for the success of the Centre is the commitment of the District Assembly, the local governing body. They were instrumental in helping identify the new location and will be instrumental in mobilizing the children of the public schools to make use of Centre.

Deliverables for 2008

Strategic Development

1. Fulfilling activities of Strategic/Development Plan
2. Obtain national recognition and strengthen Ghana based organisation
3. Implementing fundraising program "To Be Fans"
4. First draft of Standards of Performance Manual

Roll-out

1. Commence building the Cape Coast Educational Resource Centre.
2. Initiate fundraising activities to ensure Cape Coast Centre can be completed (furniture etc.) as well as for the 3rd Educational Resource Centre

Takoradi

1. Implement systems to measure achievements and produce relevant statistics for accountability & internal learning.
2. Tech-refresh and upgrade on Internet connectivity and hardware
3. Set business plan for Internet Café to open in 2009

We are very happy that our main objective with regards to our deliverable for 2008 was met. We commenced the building of the new Educational Resource Centre at Cape Coast. Some of the deliverables for 2008 will be forwarded to 2009. This is relevant for our wish to expand our working relationship with government to a national level. Due to the elections that took place in December 2008, many government official's attention was focused on campaigning rather than governing. Setting up an Internet Café stems from our efforts to find ways to make our Centres sustainable. However the implications (liability, safe use of internet etc.) has forced us to look at different opportunities.

However our achievements in 2008 were significant and we would like to share some of them with you.

Our 2008 Operations

A selection of 2008 highlights with To Be Worldwide were:

- January 2008 First discussions with Intel Ghana take place about running the Skool application at our Centre and on other possible areas of cooperation.
- February 2008 Offered Basic Computer Skills course to teachers of schools in vicinity of the Takoradi Educational Resource Centre.
- March 2008 Memorandum of Understanding signed for the use of the land for the Cape Coast Educational Resource Centre.
- April 2008 New ICT equipment was installed by our sponsors InterimIC (Ruud Davids/Brenden Bank). Computers were received from Radbout Hospital in Nijmegen.
- May 2008 To Be Worldwide participated in the E-learning Africa conference together with her partner E-learning for Kids. Millicent Odongo from Computers for development visits To Be Worldwide Ghana.
- June 2008 The whole CNote Team visited Takoradi Educational Resource Centre and worked with the children on a project that allowed for the experience in writing a mini business plan and filming a commercial for the business they wrote the plan for.
- June 2008 Wonderful essay competition at the Takoradi Educational Resource Centre. Winning essay's available on website.

- July 2008 Survey held at Centre on the Intel Skoool e-learning courseware. Results were sent to Intel offices in Ireland.
- August 2008 First group of children who joined To Be Worldwide in 2005 take entry exams for Senior Secondary School. From group of 10 children, 9 pass.
- September 2008 Mr. Frits Bolkestein - former Dutch Minister of Foreign Trade and of Defence, former member of the European Commission – Visits To Be Worldwide Ghana.
- October 2008 Sod cutting ceremony and land initiation for the Cape Coast Educational Resource Centre took place.
- November 2008 Founders, Board and employee's of Turing Foundation visit To Be Worldwide Ghana

Emile van der Kolk of Net4kids Aid Foundation visits To Be Worldwide Ghana

Building process of Cape Coast Centre commences
- December 2008 Annual Christmas Party held at Centre To Be Worldwide reaches 3934 children since opening her doors in summer 2004.



"Correction does much, but encouragement does more"

- Johann Wolfgang von Goethe

Being back on track with the implementation of our roll-out plan was one of our main goals for 2008. We are extremely pleased we were able to commence the building process in late 2008. The elections that took place in December 2008 in Ghana resulted in a change of government. Most education policies are under review and change in staff is imminent. Once this is clear we will resume our efforts to work with government on local and national level.

The economic crisis in 2008 was the main reason we were not able to implement the “To Be Fans” program (a program in which we wanted to invite potential sponsors to donate a € 5000 yearly for a period of 3 years, 5 sponsors per Centre would provide for the operational expenses per Centre). The program has been developed and will be used when we get the opportunity.

Our focus in 2009 will be on completing the new Centre in Cape Coast and getting it operational by January 2010. This process will allow us to share our experiences from the Takoradi Centre and learn how to scale up our concept. This will then be the right moment for the Standards of Performance manual to be designed.

Deliverables 2009

Strategic development

- Renew relationship with relevant government and Non-Government agencies due to results of recent elections.
- Find solution for sustainability of Centres – exploring the possibility to raise funds through a recycling/dismantling Centre.
- Getting the Cape Coast Educational Resource Centre Online
- Develop Career Advise Tool for children in Ghana
- 2nd draft standards manual

Location of Cape Coast Educational Resource Centre

- Manage building process and arrange interior development (furniture, computers, books)

- Recruiting staff for Cape Coast Centre
- Work towards grand opening in January 2010

Takoradi

- Work towards cooperation with Intel to run Intel Teach Program at Takoradi Centre. Intel Teach Program trains teachers to use ICT in their teachings. To Be Worldwide could become an Intel certified partner.
- Develop a Takoradi Centre Alumni Program

Strategic action

- With the change of government and changes in staff at NGO offices, To Be will need to engage in the process of lobbying and making new contacts before she can realise her goal of working with government on local or national level.
- Having temporarily abandoned the prospect of setting up an Internet Café as an income generating activity (getting a high quality internet connection needed for an Internet Café was not feasible) To Be Worldwide will explore other ways to generate income locally. The possible cooperation with Intel will generate some income, but we feel that a recycling Centre that dismantles old computer (eWaste) and sells parts that contain precious metals, will generate more income to sustain the Ghana based organisation and present and future Centers.
- The opening of the Cape Coast Educational Resource Centre is planned for January 2010. According to plan the building process will be completed in November 2009. This will allow us 2 months to arrange for the furniture, computers, books etc.
- Develop a career advise tool in the form of a fun application that helps children realise their strengths and interests and builds on these. It broadens the children's world to the different future opportunities in their communities.



FINANCIAL STATEMENTS (For a full financial document please visit our website www.tobeworldwide.org)

Balance sheet as at 31 December 2008

Assets (in euro's)	31-12-2008	31-12-2007	Foundation Capital and Liabilities (in euro's)	31-12-2008	31-12-2007
Current assets					
Other debtors, prepayments and accrued income	1	7.798	-	4	-2.939
Cash at bank and in hand	2	56.890	6.077	5	-6.095
Total assets		64.688	6.077		
Unrestricted Foundation Capital					
Trade creditors				-	979.40
Taxes and social security contributions	6		-	-	1.285
Other liabilities, accruals and deferred income	7*		67.627		9.980
			67.627		12.172
Total liabilities			64.688		6.077

* 7 is liability building 2e location



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The profit and loss accounts for the years 2007 & 2008 can be summarized as follows:

	2008		2007	
Donations	104.195 *	100,0	30.909	100
Project expenses	95.230 **	91,4	20.619	66,7
Net revenue	8.965	8,6	10.290	33,3
Promotion expenses	2.820	2,7	1.924	6,2
Office expenses	2.802	2,7	2.043	6,6
Total operating expenses	5.622	5,4	3.967	12,8
Surplus revenue over expenses from operations	3.343	3,2	6.323	20,5
Interest and similar income	7	0,0	-	0,0
Interest and similar expenses	-194	- 0,2	-183	- 0,6
Financial income and expenses	-187	-0,2	-183	-0,6
Net result	3.156	3,0	6.140	-19,9



* € 80,000 of the donations were made specifically for the development of the new Centre in Cape Coast

** We have therefore also allocated the same amount of € 80,000 to Project Expenses



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Result analysis

Unrestricted net revenue, end of year, rose by € 2.984 compared to 2007. The decrease of the result can be further analysed as follows

	2008
Improvement in performance as a result of:	
• Decrease in net revenue	1.325
• Increase in expenses	1.655
• Increase in financial income and expenses	4
Decrease in unrestricted net revenue end of year	2.984