



TO BE WORLDWIDE

ANNUAL REPORT 2009



"Eventually all things fall into place. Until then, laugh at the confusion, live for the moment, and know everything happens for a reason." — *Albert Schweitzer*

This great quote reflects a part of the path To Be Worldwide has travelled. Now the momentum points to “all things falling into place”. 2009 has been a year of substance. We saw our second educational Resource Centre taking shape. Our sponsors and supporters remain committed to us. Whilst they have enjoyed following our progress, they have also been involved in helping us prepare for our challenge of achieving sustainability for our organisation and its Centres in Ghana.

It is these two topics, making the operational aspects of our second Centre in Cape Coast and the Ghana based organisation a success as well as developing a realistic approach to achieving a level of sustainability for both our Centres that will be our focus areas for 2010.

To Be Worldwide has also been able to discern its self through its clear approach and quality as well as the knowledge and experience gained that will allow us to replicate our concept in different areas of Ghana. Now we are also building a reputation for innovation in our concept. This year we commenced the development of a Career Advise Tool to be used in our Centre's to help children explore the future career possibilities in their own communities.

As our Centre is based in the community we have also tackled issues we were faced with here, in cooperation with a partner organisation. For example we now provide Adult Literacy Courses in the evening hours in cooperation with the Non-Formal Education division in Ghana. Affirming our position as a community based organisation.

In this annual report we will share more of our achievements with you and set out our plans for an exciting 2010.

On behalf of all at To Be Worldwide we thank you.

Nellie Ekuia Kirschner-Timmer
To Be Worldwide





ABOUT TO BE WORLDWIDE

TO BE WORLDWIDE helps children in Ghana realize their full potential, allowing them to build their communities in the future. We build educational facilities that complement the existing school structures. Each facility offers a library, a computer classroom and an activities program to stimulate the development of children's creative and technological skills.

Our facilities operate in partnership with the local schools for basic education (primary- and junior secondary schools). During school hours, children visit the facility with their class where they follow a basic computer skills or reading development course. After school, children use the library or sign up for after-school activities such as computer training, creative reading or arts & crafts. The facilities aim to become self-supporting and are accessible after hours to the local community.

Our Centre in Takoradi, Ghana has become a fixture in the community and has reached more than 4000 children in the community. We have seen over 250 children graduate with a Basic Computer Skills diploma. Library visits are also becoming a regular part of children's life.

TO BE WORLDWIDE is a foundation with minimal overhead, run directly by people intimately involved in Ghana. We strive to use virtually every contributed dollar and euro on helping children and their communities directly.

TO BE WORLDWIDE is supported by Unicef Ghana, the European Union (Ghana), Foundation Les Paquerettes, Net4kids Aid Foundation, Turing Foundation, ING, Wilde Ganzen, InterimIC, American Book Centre and other organizations and individuals.





CURRENT STATE

Organization

Our strategic plan not only provides us with our goals for scaling up our concept and managing the organization to achieve this, it also sets out our goals to make our Centers and the Ghana based organization sustainable. Before we venture down the path of scaling up the concept, we feel all organizational structures must be in place, our key positions, Operations Support Manager and Capacity Development Manager as well as the first practical steps towards sustainability.

2011 - 14 goals:

- To operate 4 centers in Central and Western regions of Ghana and strengthening the To Be Worldwide organization to manage them.
- Serve 25,000 children (5% of school age children)
- Achieve 40% of To Be Worldwide children enrollment in Senior Secondary School (vs. 35% national average)
- To develop a Partnership Concept for further rollout of the Educational Resource Centre Concept. This Partnership Concept may result in To Be Worldwide adjusting the number of Educational Resource Centers she will develop under her own management, as working with the Partnership Concept could prove more effective.
- Continue to provide innovative products within the Concept of the Educational Resource Centre.
- Achieving a level of sustainability for all Ghana based operations of To Be Worldwide

Our 2009 Strategy and deliverables

Our main deliverable for 2009 was continued from 2008 “Realizing our second Educational Resource Centre ” The Cape Coast Educational Resource Centre”. After construction was initiated in November 2008, steady progress was made with the construction. In the mean time refurbished computers were donated by the Radboud Hospital in Nijmegen for the Centre as they had done before for the Takoradi Educational Resource Centre.

Again the American Book Centre in Amsterdam donated the books for the Centre, for which we are very grateful.

At the end of 2009 the building was roofed and ready to be painted and the finishing touches to be added. The opening of the Centre was then set for the 27 of March 2010.

Deliverables for 2009

Strategic Development

- Renewed relationship with relevant government and Non-Government agencies due to recent elections.
- Find solution for sustainability of Centres (exploring the possibility to raise funds through a recycling/dismantling Centre/Running Intel Teach Program at Centre)
- Getting the Cape Coast Educational Resource Centre Online (furniture, computers, books, staff and grand opening)
- Develop Career Advise Tool for children in Ghana
- 2nd draft standards manual



CURRENT STATE

Strategic action

To Be Worldwide can not expect any other support from national or local government at present other than the acknowledgement of our work and a level of facilitation. As a result of recent elections, there has been major staff changes in the governmental departments (Min. of Education/Min. Communication) To Be Worldwide works with. Many staff members who held key positions have been replaced, draining the departments of vital knowledge. Budgets are also strained as no extra funds (no oil revenues yet) were available but promises made during elections had to be honored (from existing budgets). There is also a shift in policies within NGO offices in Ghana as Ghana is gearing up to receive income from her new oil fields. Some NGO's will be reducing their support for Ghana and areas of support are more and more on Capacity Building and Skills building, which could be favorable for To Be Worldwide

- In our quest to find a suitable way to achieve a level of sustainability for our Ghana based organization and her operations we briefly explored the possibility of setting up a recycling Centre that dismantles old computer (eWaste) and sells parts that contain precious metals. However the initial investment and the drain on our present resource to realize that, would not be wise. We are still looking for a volunteer and funds to organize a feasibility study in this area. In the mean time the Intel Teach program has been postponed for the moment, leaving us to go back to the drawing board to explore other options.
- The opening of the Cape Coast Educational Resource Centre is planned for the 27th of March 2010. We encountered a little delay as the demand for our contractor, due to the great work he was doing for us, grew and he had to spread his resources over a number of building sites. But the 27th of March seems set and this will allow our sponsor InterimIC time to travel to Ghana and help us set up the IT classroom.
- The 2nd draft of the Standards Manual was set to be achieved after the opening of our second Centre in Cape Coast as all steps in realizing that Centre could then be documented. Now that the opening date has been moved to 2010, we will bring this deliverable forward as well.



CURRENT STATE

A selection of To Be Worldwide 2009 highlights:

- January Foundation and walls of the Cape Coast Educational Resource Centre are up
- February Henry Ashun, New ICT teacher joins our team.
- March Mr. Frits Bolkestein spoke at the Develop Your World Conference in Groningen and highlighted our work as an example
- April Discussions were held with Non-Formal Education Department of Ghana about running Adult Literacy Classes at the Takoradi Educational Resource Centre.
- May To Be Worldwide contributed to the development of an e-learning course designed by e-learning for kids
- June Development of the Career Advise Tool commences
- July New To Be Worldwide movies were made including a pilot for ToBeTV.
- August 31 out of 33 To Be Worldwide Junior Secondary School children passed their exams and made the transition to Senior Secondary School
- September Adult Literacy Courses commenced
- October To Be Worldwide wins the Global Junior Challenge Award. The competition, promoted by the City of Rome, is an initiative designed and organized by the Fondazione Mondo Digitale to promote an inclusive knowledge society.
- November Book report raffles were held
- December The Cape Coast Educational Resource Centre is nearly completed (roof and painted). Annual Christmas Party held at Centre in Takoradi





OUTLOOK 2010

Fulfilling our objective of getting the Cape Coast Educational Resource Centre online dominated most of our activities in 2009. Having secured the funds for construction we have worked hard and successfully on fundraising activities to secure funds for operations. We sent out several grant proposals and used the “To Be Fans” program to reach sponsors. The “To Be Fans” is a program we have developed in which we invite potential sponsors to donate a € 5000 yearly for a period of 3 years, creating a more long-term commitment. 5 sponsors per Centre would provide for the annual operational expenses per Centre. We have also taken the first steps in the “innovation within the concept” program with the kick off of the development of the “Career Advise Tool”. We will continue this process in 2010.

Deliverables 2010

Strategic development

- Opening of Cape Coast Educational Resource Centre (CCERC) and monitoring and evaluating its operations.
- 2nd draft standards manual to be realized once the CCERC is opened
- Work towards a level of sustainability for our Ghana based operations
- Pilot the Career Advise Tool
- 1st draft of Partnership Model for roll-out purposes.

Strategic Action

- Once the Centre is operational we will be monitoring its progress constantly to insure it functions according to our standards as set out in the Takoradi Educational Resource Centre. Monitoring and evaluating on such a regular basis will also allow us to make the necessary corrections and adjustments on time.
- The 2nd draft of the Standards Manual will take shape once the Cape Coast Educational Resource Centre is online. Our learning’s from setting up our 2nd Centre combined with our experiences from setting up the Takoradi Educational Resource Centre will be documented and will form the basis for our Partnership Model



OUTLOOK 2010

- Working towards a level of sustainability for our Ghana based foundation and its operation is very crucial to us. We have explored several options from more adult students at the Centre who pay a higher fee to looking into an eWaste dismantling activity. None of the options so far has brought us what we have wanted to achieve. We do believe however that we will need to stay close to our core activities and achieve our goals with the present resources we have or find sponsors for any initial investment required to attain that level of sustainability.
- Completing the development of the Career Advise Tool is our goal for 2010. Piloting a course using this tool is part of this process. We look forward to running our first course with 12 children ages 12 to 15 and helping them explore the future opportunities out there in their communities and envision their role in the development of their communities.
- Rolling out our concept in cooperation with a partner organization is quite a challenge. We therefore feel we can only initiate this once our deliverables have been achieved and the right structures are in place. We will however engage in the development of the required *partnership agreements* that encompass all do's and don'ts in order to set up the To Be Worldwide Concept of an Educational Resource Centre successfully. We will also test the content of our partnership agreement with potential partners in order to deliver a clear and concise agreement.





FINANCIAL STATEMENT

(For a full financial document please visit our website www.tobeworldwide.org)

Balance Sheet as at 31-12-2009

Assets (in euro's)			Foundation Capital and Liabilities (in euro's)			
	31-12-2009	31-12-2008		31-12-2009	31-12-2008	
Current Assets			Foundation capital	3	9.776	-2.939
Debtors			Current liabilities	4		
Other debtors, prepayments and accrued income	1	5.000	Other liabilities, accruals and deferred income	5	19.648	67.627
<i>Cash at Bank and in hand</i>	2	24.424				
Total assets	<u>29.424</u>	<u>64.688</u>	Total liabilities	<u>29.424</u>	<u>64.688</u>	



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The profit and loss accounts for the year 2008 & 2009 can be summarized as follows:

	2009		2008	
		%		%
Donations	38.801	100,0	104.195	100,0
Project expenses	<u>23.476</u>	<u>60,5</u>	<u>95.230</u>	<u>91,4</u>
Net revenue	<u>15.325</u>	<u>39,5</u>	<u>8.965</u>	<u>8,6</u>
Promotion expenses	532	1.4	2.820	2,7
Office expenses	<u>1.962</u>	<u>5.1</u>	<u>2.802</u>	<u>2,7</u>
Total Overhead expenses	<u>2.494</u>	<u>6,5</u>	<u>5.622</u>	<u>5,4</u>
Operating result	12.831	33,0	3.343	3,2
Interest and similar income	115	0,3	7	0,0
Interest and similar expenses	<u>-231</u>	<u>-0,6</u>	<u>-194</u>	<u>-0,2</u>
Financial income and expenses	<u>-116</u>	<u>-0,3</u>	<u>-187</u>	<u>-0,2</u>
Net result	<u><u>12.715</u></u>	<u><u>32,7</u></u>	<u><u>3.156</u></u>	<u><u>3,0</u></u>



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Results analysis

Profit increased € 9.559 compared to 2008. The increase can be further analysed as follows:

	<u>2009</u>
Improvement in performance as a result of:	
• Increase in gross profit	6.360
• Decrease in expenses	3.128
• Increase in financial income and expenses	<u>71</u>
Increase in net result	<u><u>9.559</u></u>

