







## 2005, ACCESS TO FACILITIES FOR QUALITY EDUCATION

We all know that education adds value to a person's life. It is instrumental in the pursuit of development- at personal, family and community levels, as well as at macro-levels of nations, regions and the world.

In 2005 To Be Worldwide has made a meaningful and measurable contribution towards access to facilities for quality education.

The Takoradi Educational Resource Centre (TERC) is a great success!! It is very rewarding to see more than 2,000 children using the facilities. The incredible enthusiasm they show while using the facility is particularly heart warming. We have seen our first group of students graduate with a certificate for Basic Computer Skills. This has made us proud. We have also seized the opportunity to participate in virtual classrooms such as the Global Teenager Project, supported by the IICD (International Institute for Communication and Development).

This year, we continue to consolidate our role within the community. For example, a program was set up to train students of the Junior Secondary Schools in the vicinity of the TERC in the Basic Computer Skills Course. In cooperation with the local Education Board, the local schools made time for the course available within the regular school curriculum, meaning a 100% participation rate. We also take an active role in the Parent/Teacher Association meetings, which the School Directors greatly appreciate. Expansion of TERC is due to be realised before the next school year, and a site has been selected for the second Educational Resource Centre. We will be developing the second centre in Komenda, 45 minutes from the TERC. The Komenda community has welcomed the initiative, making it a truly local initiative from the start.

In 2006 our work continues. We are committed to providing access to facilities that help children reach their full potential, so that they can help build their communities. We are working on a system to further help and track our children, to foster them the principle of "giving back" and prepare them to develop their own communities in the future.

To raise our living standards, To make informed decisions, To have greater freedom of choice, To compete in a global economy, We all require education.





## ABOUT TO BE WORLDWIDE

TO BE WORLDWIDE is a Foundation that helps children in developing countries realise their full potential, so that later they can help build their communities.

We build educational facilities that complement the existing school structure. Each facility offers a library, a computer Centre and an activities program to stimulate the development of children's creative and technological skills.

Our facilities operate in partnership with the local institutions for basic education (primary- and junior secondary schools). During school hours, children visit the facility with their class where they follow a basic computer skills or reading development course. After school, children use the library or sign up for after-school activities such as computer training, creative reading or arts & crafts. The facilities aim to become self-supporting and are accessible after hours to the local community.

Our pilot in Takoradi, Ghana shows encouraging results. We serve more than 2000 children from local schools and have awarded students diplomas in areas such as reading proficiency and computer skills. After a year of operation we continue to enjoy the full support of our sponsors, the on-going commitment from local government and most important the enthusiastic response from the children and families we serve.

Given this promising start we are committed to opening additional facilities throughout Ghana at present. Our team is working together with a local government at the moment to realise our second facility.

TO BE WORLDWIDE is a foundation with minimal overhead, run directly by people intimately involved in Ghana and other developing countries. We strive to use virtually every contributed dollar and euro on helping children and their communities directly.

TO BE WORLDWIDE is supported by Unicef Ghana, the European Union (Ghana), Foundation Les Paquerettes, Net4kids Aid Foundation, NOTS Foundation, Wilde Ganzen, InterimIC, American Book Centre and other organizations and individuals.



### Organisation

The Takoradi Educational Resource Centre is fulfilling expectations. This has given us the opportunity to look closely at and analyze operational aspects, human resources and community impact. As a result, we are now working on documenting the operational aspects at the Takoradi Educational Resource Centre. The manuals will be used to guide development and ensure quality standards at new Educational Resource Centres.

The Team at the Takoradi Educational Resource Centre is practically complete. We plan to add a Teacher/Coach in the future who will undertake activities with children who need special attention and track students who excel. The present Team is doing a wonderful job.

The To Be Worldwide Ghana board has taken a more active role in the developments at the Educational Resource Centre and in particular at community level. Most board members are regularly present at important events at the Centre, such as graduation.

2005 also welcomed an addition to the board of To Be Worldwide main office in the Netherlands.

### **It is with great pleasure that we introduce Mrs. Lea Ward to you as Board member and Financial Director of To Be Worldwide:**

Lea was until recently the User Experience Director at Fredhopper, a search & navigation software firm that focuses on improving the customer experience. Since founding the firm in 1999, Lea has worked on various projects for clients ranging from Great Universal Stores in the UK to Postbank in the Netherlands and Toys 'R Us in the US. Prior to founding Fredhopper, Lea worked for 7 years in consumer marketing at the European Headquarters of Procter & Gamble and for 5 years in mergers and acquisitions at CSFB in London, Sao Paulo and New York. Lea graduated from Yale University and has a master of business administration from INSEAD.

### From credibility to credit

The shift from ad-hoc gifts and donations to a more structural form of funding as mentioned in last year's annual report has taken some form. 2005 has seen continued funding from Net4kids Aid Foundation, InterimIC and Les Paquerettes. We are very proud of their support.

With the expansion plans in mind, we will need to increase our activities to obtain the more structural funds needed to expand and sustain our goals. Our fundraising activities can become more cross border as we now have tax deductibility status in the US.

### Our 2005 strategy and deliverables

In 2005, our strategy focused on tapping into the 6 existing networks: a social-, a professional- a corporate-, a school-, a NGO- and Foundation network, with the networks contributing both funding and advice. The resulting deliverables for 2005 (as documented in the 2004 annual report) were:

#### Deliverables 2005

1. First steps in the development of a To Be Worldwide strategic document
2. Full Team of experienced Computer Tutors and Library staff at the Centre
3. Build new computer classroom to be able to reach more children effectively
4. Select location for second Educational Resource Centre"
5. Participation in virtual classrooms and projects
6. Clear and concise description of goals and tasks of the Takoradi Educational Resource Centre.
7. Graduation of first students in the Basic Computer Skills Course

All of the 2005 deliverables for planned were achieved, although we continue to work on the strategic document and the goals and tasks of the Takoradi Educational Resource Centre.

### Our 2005 Operations

2005 saw many highlights in the operations level within To Be Worldwide.

We have made a selection of the most memorable moments:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• January 2005      Graduation of our first 20 students in the Basic Computer Skills Course. Commencement of the Basic Computer Skills Program for the Junior Secondary Schools of the community</li> </ul>   | <ul style="list-style-type: none"> <li>• July 2005          1,870 children have registered with the Takoradi Educational Resource Centre and are making use of the facilities. In addition the primary school classes visit the Centre during their library hour. This means we service more than 2,000 children.</li> </ul>                  |
| <ul style="list-style-type: none"> <li>• February 2005    Site audit by Wilde Ganzen, which resulted in a positive report on our work, including points of attention.</li> </ul>   | <ul style="list-style-type: none"> <li>• August 2005      Visit to Ghana by Nellie Kirschner-Timmer, to see the operations at the Centre and meet with local sponsor and partners. First meeting with Dr. Cobbah, Development Chief of Komenda took place. Komenda is the site of the second Educational Resource Centre in Ghana.</li> </ul> |
| <ul style="list-style-type: none"> <li>• March 2005       Kick off of our participation in the Global Teenager Project – the virtual classroom connecting 120 schools around the world</li> </ul>  | <ul style="list-style-type: none"> <li>Received a shipment of books and the creative material, such as markers, pencils, paint, etc.</li> </ul>   |
| <ul style="list-style-type: none"> <li>• April 2005        We obtained a quote from a constructor on the cost of building a new 80 square meter Computer Classroom</li> </ul>  | <ul style="list-style-type: none"> <li>Building of the new Computer Classroom commenced</li> </ul>  |
| <ul style="list-style-type: none"> <li>E-mail exchange project with Primary School “De Dames” in Antwerp. Children exchanged their experiences in life, through the use of e-mail.</li> </ul>  | <ul style="list-style-type: none"> <li>• September 2005 Exchange of drawings depicting “A day in my life” between the students of the primary school “De Dames” in Antwerp and the children at the Takoradi Educational Resource Centre.</li> </ul>   |
| <ul style="list-style-type: none"> <li>• May 2005          Tutors of To Be Worldwide participated in the Parent Teacher Association Meetings of the schools in the vicinity of the Centre. This was an important step in consolidating the position of the Centre in the community.</li> </ul> | <ul style="list-style-type: none"> <li>• October 2005     Increase in Adult (25 adult students) registrations for the Basic Computer Course</li> </ul>  |
| <ul style="list-style-type: none"> <li>• June 2005        Evaluation of our participation in the Global Teenager Project. Which was very successful.</li> </ul>  | <ul style="list-style-type: none"> <li>• November 2005   Roof in place on the new computer classroom, marking significant progress.</li> </ul>  |
| <ul style="list-style-type: none"> <li>Funds € 15,000 was raised (Les Paquerettes, Net4kids Aid Foundation/InterimIC and NOTS Foundation) to build the new Computer Classroom</li> </ul>   | <ul style="list-style-type: none"> <li>• December 2005   Annual Christmas party held at the Takoradi Educational Resource Centre.</li> </ul>  |

The goals for 2005 in the areas of governance and expansion have taken shape. Our strategic document now clearly describes the organisation's pilot phase. In this phase To Be Worldwide aims to reach 'proof-of-concept' with the further development of the Takoradi Educational Resource Centre and the realisation of the Komenda Educational Resource Centre. The structure and tasks for the whole organisation, To Be Worldwide Netherlands, To Be Worldwide Ghana and the Takoradi Educational Resource Centre (TERC) are in the process of being documented in operation manuals and strategic documents. These are significant steps in professionalizing the organisation and will contribute to a successful expansion of ToBe Worldwide's activities.

### Deliverables 2006

#### Strategic development

- Complete the To Be Worldwide strategic document for the pilot phase.
- Develop programs that will lead to structural fundraising

#### Komenda

- Officially acquire land for the second Educational Resource Centre
- Fundraise ( budget range € 100,000 - € 150,000) for the building of the Komenda Educational Resource Centre and the operations of the TERC
- Identify building timetable, budget & building partners

#### Takoradi

- Further develop the programs of the Educational Resource Centres aimed at building technical- and creative skills, as well the student tracking system and the principles of "giving back".
- Improve internet connectivity speed
- Set business plan for Internet Café to open in 2007

### Strategic action

- Complete the strategic document for To Be Worldwide to include the proof of concept-, rollout and consolidation phases. All necessary attachments will also be drawn up, e.g. budgets etc.

- Developing programs for structural fundraising must be done with innovation and involvement. The involvement can be on different levels, the potential sponsors or the children of the Educational Resource Centres.
- Making part of our fundraising activities more cross-border will be one of our objectives for 2006. We will focus initially on the US market. Acquiring the charity tax-deductibility status for the United Kingdom, will also allow us to apply for funds from the many organisations there.
- Officially acquire the land for the second Educational Resource Centre. We aim for the community to donate the land for the purpose of realising an Educational Resource Centre. Land indentures must be signed and witnessed before a court of law.
- Fundraise for the realisation/building of the Komenda Educational Resource Centre (KERC) and budget for the Takoradi Educational Resource Centre. The budget for this is estimated to be in the range of € 100,000 - € 150,000 euros. 75% is reserved for the realisation of the KERC. We will seek funding from our present sponsor and increase funding activities to corporations and cross-border to Foundations.
- Further developing the educational programs at the Educational Resource Centres. Work towards accreditation of ICT program. Develop a Student-tracking program that will keep graduates coming back to the centre to maintain and further develop their skills. An essential part of the student tracking program will be projects that focus on "giving back", to the community. Our mission; help children reach their full potential so that later they can build their communities.
- Acquire a reliable internet connectivity solution for the Takoradi Educational Resource Centre as this is vital to many areas of operations at the Centre.
- Have business plan written for the Internet Café operations at the Takoradi Educational Resource Centre.



## FINANCIAL STATEMENT OF TO BE WORLDWIDE FOR THE YEAR 2005

| <b>Stichting To Be Worldwide - Amsterdam</b> |             |                               |
|--|-------------|-------------------------------|
| <b>Presented by:</b>                         |             |                               |
| Peter Smit                                   |             | Chairman                      |
| Nellie Kirschner-Timmer                      |             | Financial Officer & Secretary |
| Bart van Brunschot                           |             | Board Member                  |
| Lea Ward                                     |             | Board Member                  |
| <b>Balance sheet 2005</b>                    |             |                               |
| <b>Assets</b>                                | <b>2005</b> | <b>2004</b>                   |
| <b>Current Assets</b>                        |             |                               |
| Bank   | 2,300       | 4,821                         |
| <b>Total Assets</b>                          | 2,300       | 4,821                         |
| <b>Liabilities</b>                           | <b>2005</b> | <b>2004</b>                   |
| <b>Equity</b>                                | -10,765     | -7,374                        |
| <b>Current Liab</b>                          |             |                               |
| Short term Loan                              | 12,575      | 11,527                        |
| Committed Gifts                              | 490         | 490                           |
| Payables                                     | 0           | 178                           |
| <b>Total Liabilities</b>                     | 2,300       | 4,821                         |

| <b>Statement of Accounts</b>     |             |             |
|----------------------------------|-------------|-------------|
|                                  | <b>2005</b> | <b>2004</b> |
| <b>Income (Donations)</b>        | 26,434      | 20,158      |
| <b>Total Income</b>              | 26,434      | 20,158      |
| <b>Operational Cost - Ghana</b>  |             |             |
| Building expenses                | 9,777       | 0           |
| General operation expenses       | 4,103       | 1,160       |
| Salaries & training              | 8,027       | 7,220       |
| Educational supplies & computers | 3,906       | 2,259       |
| Travel expenses                  | 1,405       | 2,194       |
| <b>Total</b>                     | 27,219      | 12,833      |
| <b>General Expenses</b>          |             |             |
| Sponsoring xpenses               | 181         |             |
| Telephone & fax                  | 1,492       | 1,625       |
| Travel expenses                  | 48          |             |
| Interest Income /Loss            | -25         | 35          |
| General office                   | 911         | 200         |
| <b>Total</b>                     | 2,606       | 1,860       |
| <b>Total Expenses</b>            | 29,825      | 14,693      |
| Earnings/Loss bf Tax             | -3,391      | 5,465       |

**Notes on Income Statement 2005**
**Income (Donations)**

|                         |        |
|-------------------------|--------|
| Local Donations         | 5,810  |
| International Donations | 20,624 |

**Total Earnings (Donations) 26,434**

**Operational Cost (Ghana)**

Building costs are for the construction of a new computer local and improved airconditioning. General operating expenses includes € 1,159 in transport costs for new computers and library system. Computers & Equipment includes € 2,332 for an automated library system from Payne UK.

**Notes to the Balance Sheet**

| <b>Shareholders' Equity</b> | 2005    | 2004   |
|-----------------------------|---------|--------|
| Balance January 1           | -7,374  | -12839 |
| Net earnings                | -3,391  | 5,465  |
| Balance December 31         | -10,765 | -7,374 |

**Liabilities**

Short term loan is provided by Nellie Kirschner-Timmer and is interest-free.



## IN CONCLUSION

We are very grateful for what we have been able to achieve these past years. We are especially proud of all the children who are so eager to learn and who are the greatest achievers of all. Our commitment is to see To Be Worldwide grow into a professional organisation, capable of reaching even more children and contributing to creating possibilities for them to reach their full potential. We are facing a tipping point and are looking forward to exciting times ahead!

Looking forward to sharing those times with you.

We are also grateful for the support and trust of our sponsors and would like to take this opportunity to thank them.

Thank you!!

To Be Worldwide  
June 2006

